Manuscript template for DFGN.R Conference (Article title style)

1st Author’s name,1\* 2nd Author’s name,2 3rd Author’s name3 (Authors’ names style)

11st Author’s affiliation, with Full Postal Address; 22nd Author’s affiliation, with Full Postal Address; 33rd Author’s affiliation, with Full Postal Address (Authors’ address style)

\*Corresponding author: email address(s) (Corresponding author email style)

ABSTRACT (Abstract heading style)

This template gives you a basic outline for preparing your full paper manuscript for the Design Factory Global Network Research Conference (DFGN.R). Manuscripts of 1500 – 3000 words (excluding abstract, acknowledgement, supplementary material description and references) must be submitted using this template **as a pdf document**. Please use the standard headings to highlight the sections of the paper. The abstract should not exceed 100 words and it should shortly outline purpose, data and methodology, main findings and implications of your research. (Abstract text style)

Keywords: Keyword; keyword; keyword. (Keywords style)

Received: Month Year. Accepted: Month Year.

Introduction (Heading A style)

A 1500–3000 words limit (excluding abstract, acknowledgement, supplementary material description and references) is imposed because the intention is to provide fast, concise and contemporary communication tools for researchers communicating the most recent results of their empirical experimentations. Further, this way it is possible to concentrate on the focal topic at hand, for readers, authors and reviewers alike.

The Introduction section should be brief: three paragraphs of text limited to about 300-600 words:

* the first paragraph establishing the importance and relevance of the research topic; (List (bulleted) style)
* the second paragraph establishing the existing research gap;
* and the third paragraph outlining the research question(s).

Limit the number of research questions to the most important one(s).

Define abbreviations and acronyms the first time they are used in the body text. If at all possible, try to avoid using abbreviations and acronyms in the abstract. (Body text1 style)

THEORETICAL BACKGROUND

Theoretical background should similarly be a brief, to-the-point discussion only on the most important relevant existing literature establishing key concepts and constructs of the study.

The theoretical discussion should be about 400-800 words in length. Only describe theories that are necessary for establishing the current level of knowledge and the research gap.

Method and data

The method and data section should shortly describe the core elements of your method, so that it facilitates replication logic but does not go into the details too much. Similarly, describe shortly your empirical data sources and your approach in gathering the data. The description of method should contain about 200-400 words.

RESULTS

In your results section concentrate on the most important, core results of your study answering your research question(s). Preferably, do not discuss results in detail, and also limit the number of results to only core of your study. The results section should be limited to about 400-800 words.

The use of figures (Heading B style)

The use of figures to support your message is strongly encouraged. Graphics should be in TIFF:

* 600 dpi for line art (graphics, charts, or drawings),
* and 300 dpi for photos and gray scale images.

Position (Heading C style)

Position figures and tables at the tops and bottoms of columns. Avoid placing them in the middle of columns. Figure captions should be below the figures; table names and table captions should be above the tables. Use the abbreviation “Fig.” even at the beginning of a sentence.

If you want use one column width figures use the below Fig. 1 as an example. Large figures and tables may span across both columns as in Fig. 2.

**Fig. 1.** This is a legend. Caption to go below figure. (Figure legend style)

If you use tables, format of the tables is advisable to follow the example outlined in Table 1 if at all possible.

Tab. 1. This is a legend. Caption to go above table. (Table legend style)

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**Fig. 2.** This is a legend. This is a legend. This is a legend. This is a legend. This is a legend. This is a legend. This is a legend. This is a legend. Caption to go below figure.

DISCUSSION AND CONCLUSIONS

In this section highlight the key conclusions that can be drawn based on the results, and preferably do not repeat the results in themselves but discuss the implications of your results. Also include core limitations of the research. Finally, outline future research directions that empirical experimentations could follow. Especially, outline empirical parameters that can be tested with student courses (e.g. in Aalto Design Factory, PDP-course), in lab or in practicing world settings. Limit your handling of the section to about 200-400 words.

List of references

Do not use linked fields (produced by referencing software) but rather, remove field codes produced by referencing software before saving the final version of your manuscript that you are going to submit. List one publication for each number in the list of references (Prahalad & Bettis 1986; Brown & Eisenhardt 1998).

Please follow the style below in the reference list in preparing your list of references. All authors should be included in reference lists unless there are more than five, in which case only the first author should be given, followed by ‘et al.’. The title of an article cited in the reference lists should be written exactly as it appears in the work cited. Book titles are italic with all main words capitalized. Journal titles are italic written in full. Include DOI if known for the articles. The publisher and city of publication are required for books cited.

References to web-only journals should give URL in full - and DOI if known. References to websites should give authors if known, title of cited page, URL in full, and the date accessed (Gavetti 1999).

Language editing (Heading C style)

Finally, the authors are responsible for language as editors will not check it, so do a spell and grammar check in English (United Kingdom) in Word.

This is a quotation. This is a quotation. This is a quotation. This is a quotation. This is a quotation. This is a quotation. (Quotation style)

If English is not your native language, get a professional proof-reader to help in finalising your manuscript.

ACknowledgement

Here, thank all the relevant parties that helped you during your research process. Avoid expressions such as “One of us (A.B.C.) would like to thank ... .” Instead, write “Authors thank ...”. Sponsor and financial support acknowledgments are placed here:

supplementary materials

If you wish to distribute additional material like video material stating the core results, supplementary data files, additional robustness checks, description of your methodology in detail etc. you may do so. This material will be made available at the journal site.

These materials should be provided as additional files for the manuscript submission and they do not count towards the word limit of the submission.

The contents of supplementary material should not be critical for the proper evaluation of the paper and delivering the core results of the paper (otherwise include these in the main text) but rather complement the delivery of core message. Define in this section what material is available to complement your manuscript.

References

Brown, S.L. & Eisenhardt, K.M., 1998, Competing on the Edge: Strategy as Structured Chaos, Harvard Business School Press, Boston, MA, USA. (Book style)

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